

NEXT STEPS

After-Class Website Checklist

A practical checklist for deciding whether to keep a free starter site, use a custom web address, upgrade WordPress.com, or move into separate website hosting.

Before spending money

- The homepage clearly says who the business helps and what to do next.
- The contact method works from a phone.
- The site has real photos or believable trust signals.
- The services page is specific enough for a customer to understand.
- The site looks readable on mobile.

Free starter path

Good when the idea is still new, the participant needs a simple link, or the site is mostly for class practice.

Custom domain path

Good when the participant is ready to put the site on business cards, social profiles, email signatures, Google Business Profile, or flyers.

Separate website hosting path

Good when the site needs plugins, e-commerce, booking tools, deeper SEO, custom forms, memberships, or stronger long-term control.

When to ask for help

- The website address or domain settings feel confusing.
- The site needs a cleaner design before sharing it.
- The business needs forms, booking, payments, search help, or Google visibility.
- The participant wants a review before sending people to the site.

CodeForce option: book a launch review, domain setup help, or starter website finish-up when the participant is ready.